



Dear Tea Party Host,

Raise a cuppa to 90 Years of Penicillin!

Your Great British Tea Party Pack has arrived and like a well filled sandwich, it's packed full of goodies to help you raise as much money as possible.

This year we are celebrating our fourth annual Great British Tea Party as well as something extremely special – 90 years of Penicillin! Therefore, this year we would like to encourage you to come together, pop the kettle on, enjoy a cuppa and a big slice of cake to celebrate antibiotics' 90th birthday!

We have all enjoyed an era of unprecedented healthcare as a consequence of Sir Alexander Fleming's discovery, but as he warned in his Nobel prize acceptance speech - incorrect use could lead to bacteria becoming resistant. Whether you are enjoying your Tea Party at work, home, school or university, don't forget that you're doing something life changing – you're helping to tackle the impending health catastrophe that Fleming warned about. Your support will help us to safeguard future generations, so a great big thank you from all of us at Antibiotic Research UK!

Trouble's Brewing!

Antibiotic resistant infections are the biggest threat to modern medicine, with 'superbugs' killing more than 700,000 people around the world each year. If we don't act now, then we will be creating an even bigger and more deadly problem for future generations. At Antibiotic Research UK we're on a mission to find new antibiotic therapies, to educate the public and professionals about antibiotic resistance and to provide patient information and support. However, this kind of cutting edge research doesn't come cheap, which is why we need your help!

Last year we made a film (**Let's Stop Trouble Brewing for Future Generations** <https://youtu.be/GQ3w94RnDJq> or visit our website for the link) for you to show at your Tea Party and which we hope you will share and share again via social media to spread the word.

Make a Cuppa to Save Lives!

In your Great British Tea Party Pack, you'll find the following goodies:



A Great British Tea Party Brochure





Fundraising Ideas - we're sure that you are brimming with fundraising ideas but just in case we can provide some additional inspiration, we've included a few tried and tested suggestions.

Posters to advertise your event

A three-sided table card

Cake labels, paper chains, bunting and jolly balloons!



-  A press release template to promote your fundraising (also available from our website)
-  Collection boxes
-  A Donation & Gift Aid Form to be completed by those who wish to Gift Aid their donation (adding an extra 25% to its value)
-  Flyers about the Charity for you to display

You can also visit our website for more resources including Great British Tea Party invitations <http://www.antibioticresearch.org.uk/great-british-tea-party/>.

DOUBLE YOUR DONATION from midday 27th November to midday Tuesday 4th December!

We would be hugely grateful if you could donate online via The Big Give Christmas Challenge at <https://secure.thebiggive.org.uk/project/ANTRUKSavingModernMedicine> where every penny you raise will be doubled, yes that's right doubled!

The Christmas Challenge 2018 runs from midday 27th November – midday Tuesday 4th December. Please hold onto your cash until The Christmas Challenge opens and donate online at <https://secure.thebiggive.org.uk/project/ANTRUKSavingModernMedicine>. Every penny you raise will be doubled!

Alternatively, you can donate to us in the following ways:

Online

Visit our website and pay by BACS, credit cards or PayPal. Please use the ref. 'GBTP' <http://www.antibioticresearch.org.uk/donate/>

Please do not send cash

By Post

Send a cheque made payable to 'Antibiotic Research UK' (ref. GBTP) to *Antibiotic Research UK, Genesis 5, York Science Park, Church Lane, Heslington, York, YO10 5DQ*

We wish you every success and hope that you have a wonderful Great British Tea Party. Please spread the word using #GBTeaParty on social media and don't forget to use the enclosed press release template to tell your local media what you've been up to. Finally, we'd love to hear how you got on and to see your Tea Party snaps which can be emailed to us at info@antibioticresearch.org.uk and posted on our Great British Tea Party event page which can be found by visiting us on facebook at <https://www.facebook.com/AntibioticResearchUK/>.

Thank you again! Have fun, raise lots of money and make sure you tell everyone just how important it is that we act now to save our antibiotics for future generations. If you need any further information or help, then please don't hesitate to get in touch.

Best wishes



Professor Colin Garner
A big fan of tea and cake!



Antibiotic Research UK • A registered charity in England and Wales • Number 1157884
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