

The work of the Education Committee

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Committee Chair

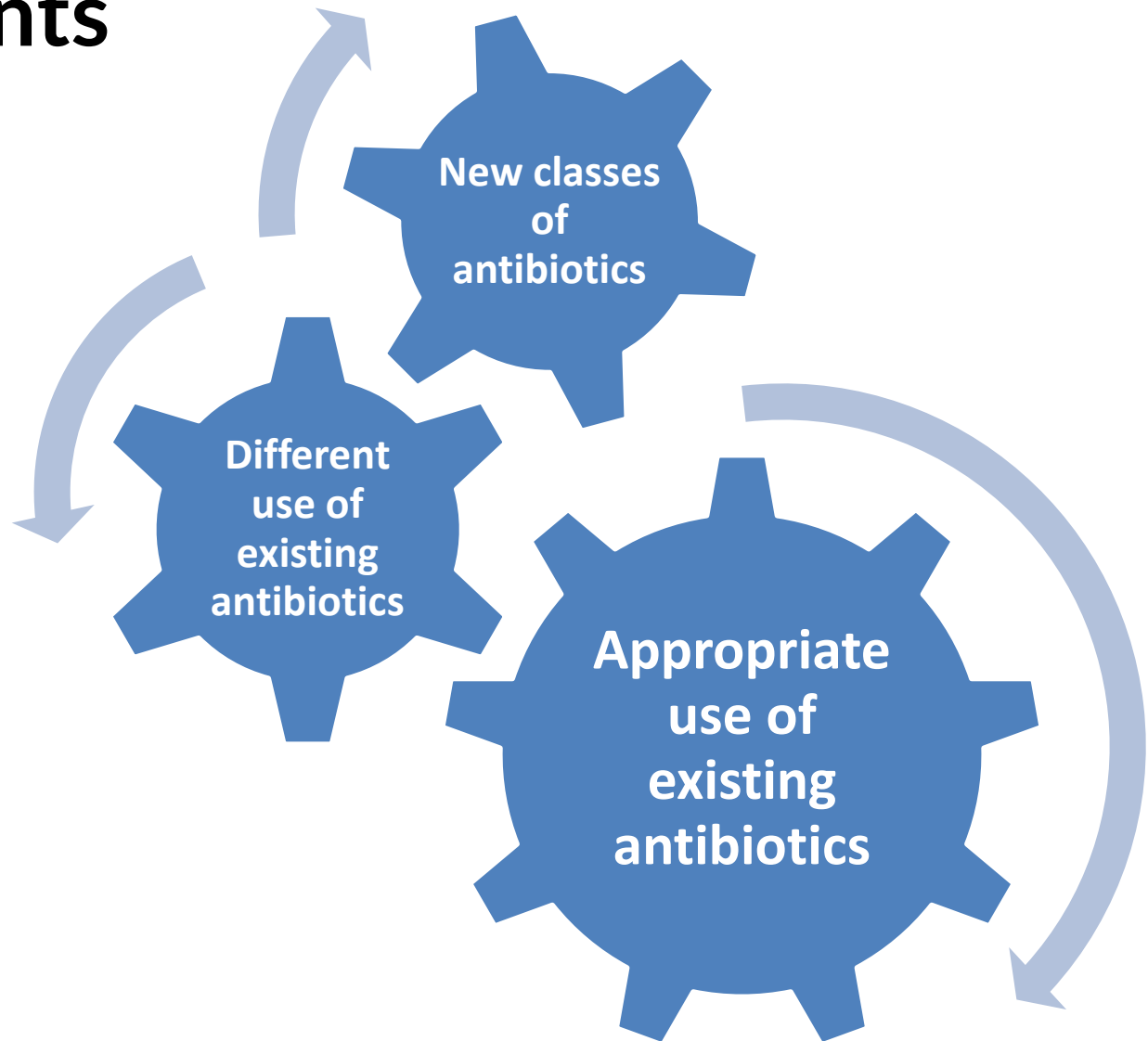


Antibiotic
RESEARCH UK

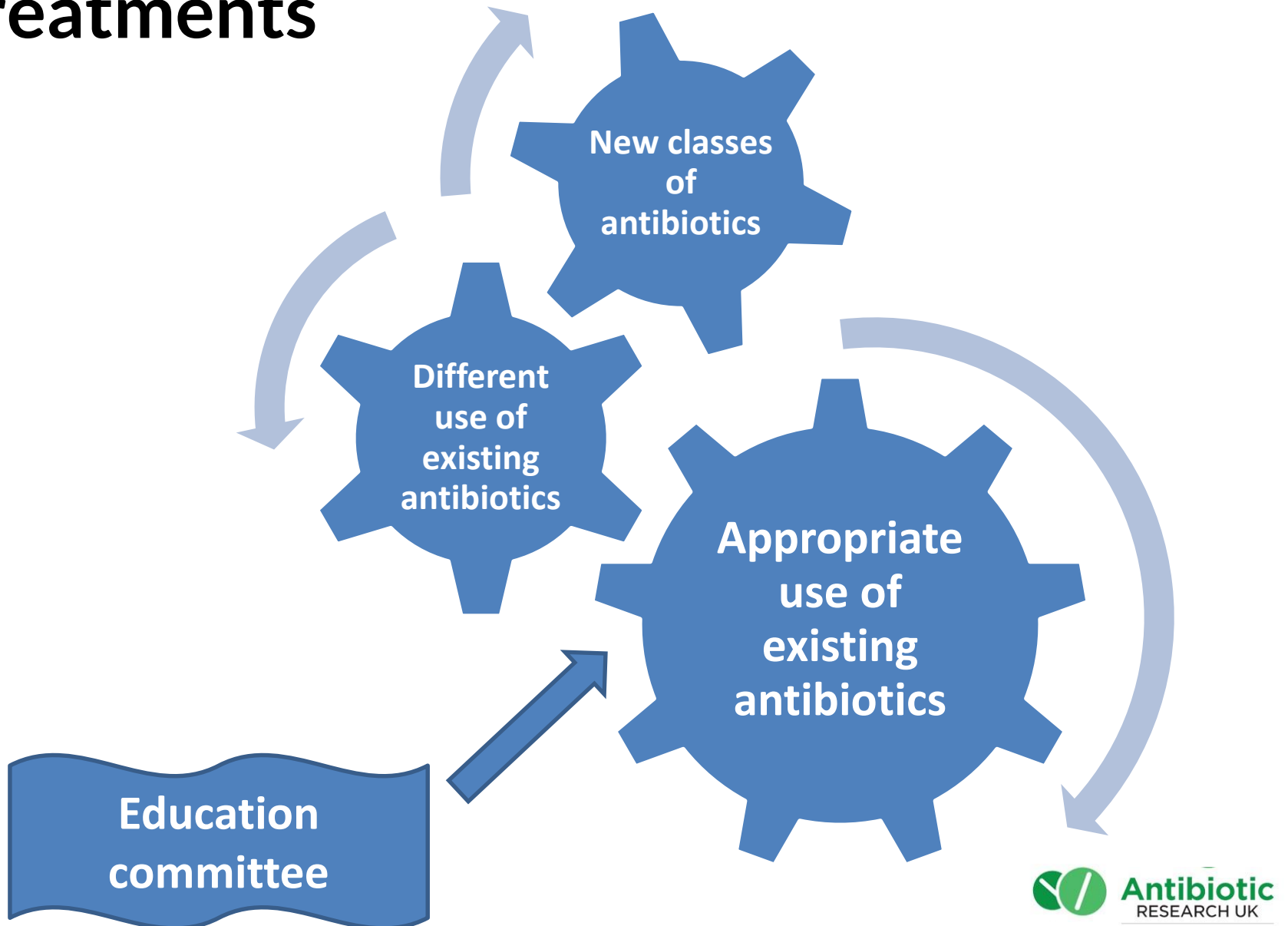
DEVELOPING NEW ANTIBIOTICS



Tackling antibiotic resistance-effective treatments



Tackling antibiotic resistance-effective treatments



The Charity's objects and role: items relevant to Education Committee



Objects

- raising awareness (of antibiotic resistance) through public-facing activities and the promotion of networks to share experience of such matters

Role

- to keep the threat of antibiotic resistance in the minds of the users, and health sector

Strategy

Keeping the threat of antibiotic resistance in the minds of the users, and health sector



- Who do we need to educate ?

- Professionals



- Public



- Patients



Previous research



Nearly three quarters of the public think antibiotics work on colds and flu*

Antibiotic resistance poorly communicated and widely misunderstood

Belief that your body becomes resistant not the bacteria**

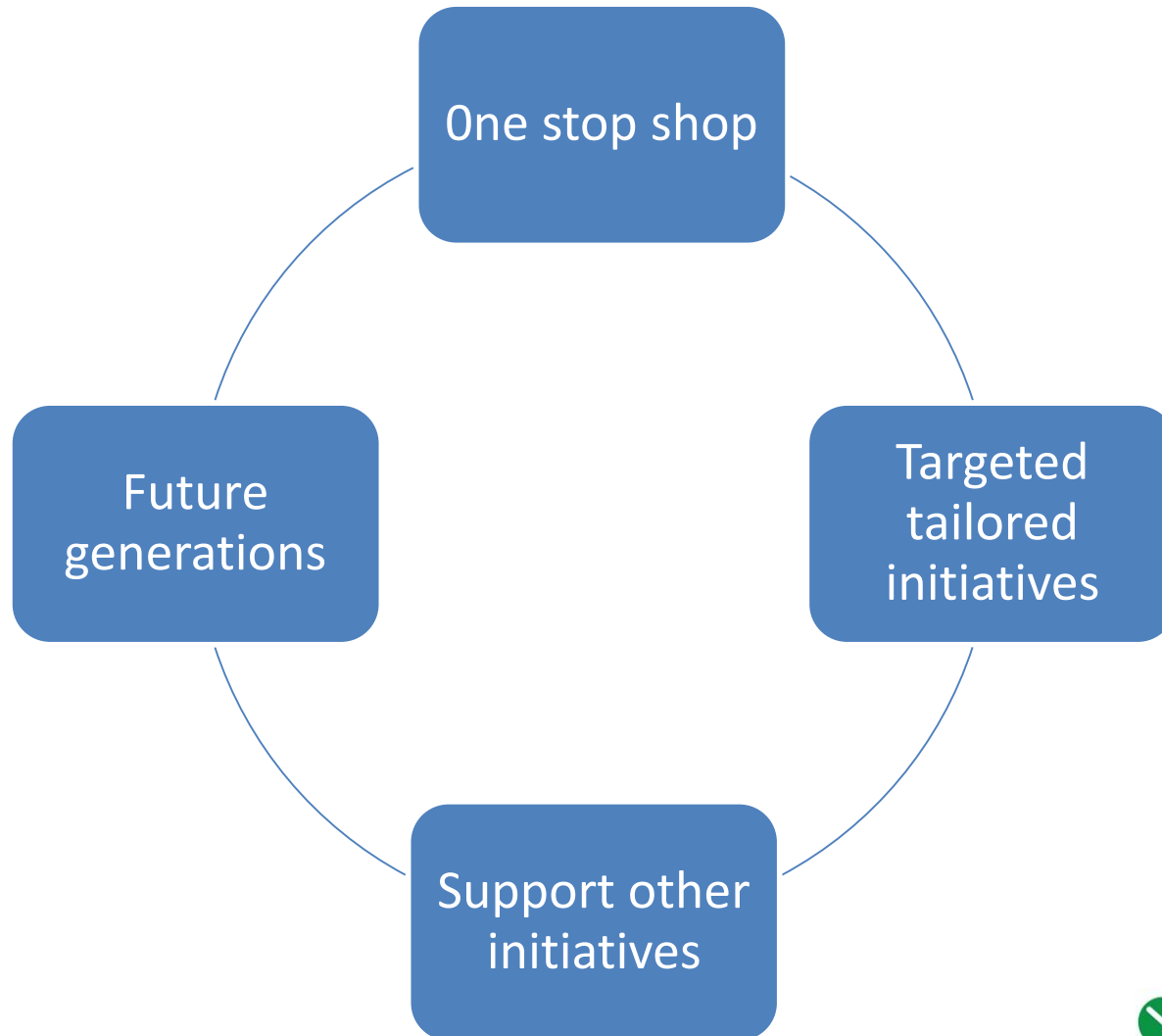
Patients expecting an antibiotic three times more likely to have one prescribed*

• PHE 2015 report *Behaviour change and antibiotic prescribing in health care settings*

• **Wellcome report 2015



ANTRUK role



Benefits of patient support *



- Talking openly and honestly about your feelings
- Felt less lonely, isolated or judged
- Reduced distress, depression, anxiety or fatigue
- Improved skills to cope with challenges
- Stayed motivated to manage chronic conditions or stick to treatment plans
- Gained a sense of empowerment, control or hope
- Improving understanding of a disease and own experience with it
- Got practical feedback about treatment options
- Learnt about health, economic or social resources

* Mayo clinic

Understanding the gap: what patients want

- Research project exploring views of patients with AMR or patients receiving frequent courses of antibiotic
- What would help them?
 - Interviews (patients, carers, professionals)
 - One day workshop

Understanding the gap: what patients want

- On line community/support network
- Local groups
- Annual meeting
- Patient support help line

Summary: ANTRUK strategy



Public

- Grow public awareness
- Promulgate safer use of today's antibiotics

Patients

- Provide patient support