



NEWS RELEASE!

TEA PARTY AIMS TO BAG CASH TO SLASH DEADLY SUPERBUGS

INCLUDES DETAILS OF A LOCAL GREAT BRITISH TEA PARTY

The **(name of group)** is helping to take the strain of solving the world's biggest health problem – by holding a tea party!

Once treatable conditions such as pneumonia and urinary tract infections could now prove fatal because some antibiotics simply aren't working any more. With drugs companies reluctant to invest in new treatments, charity Antibiotic Research UK (ANTRUK) is attempting to raise the necessary cash to save up to 10 million lives by 2050.

And in their quest to defeat the superbugs, they have enlisted the superheroes of **(name of group)** who are organising a fundraising Great British Tea Party at **(Time, date, location of Great British Tea Party)**.

Antibiotic resistance is caused when bacteria in our bodies begins to fight against antibiotics – and can be lethal when we gain an infection. The rise of so-called antibiotic resistant superbugs has had health experts predicting that the problem could become bigger than cancer.

Begun in 2015 and run in conjunction with World Antibiotic Awareness Week (18-24 November), The Great British Tea Party encourages community groups to come together over a pot of tea and warm to the antibiotic-resistant message. They are also asked to make a contribution to ANTRUK – the only charity in the world solely dedicated to fighting superbugs. Colleges, faith groups, NHS surgeries and businesses were amongst the participants in last year's Great British Tea Party.

Professor Colin Garner, Chief Executive of ANTRUK said: “A tea break is normally associated with inactivity – but not with this group! They have prepared refreshments, put the kettle on and built up a head of steam around what is a desperately important issue. We are now hearing daily of cases where people with what appear to be minor infections find that antibiotics aren't working, leaving them in life-threatening danger. I am so pleased that groups like this are not prepared to sit around and let this happen. They are truly health heroes and I hope their example spurs everyone on to raise cash and awareness – and beat the superbugs.”

To join in the Great British Tea Party, go to <https://www.antibioticresearch.org.uk/support-us/great-british-tea-party/>

Ends

For further information: **Local contact phone and email details**