



DEAR TEA PARTY HOST,

Your Great British Tea Party Pack has arrived and like a well filled sandwich, it's packed full of goodies to help you raise as much money as possible.

This year we are celebrating our fifth annual Great British Tea Party as well as five years of Antibiotic Research UK! Therefore, this year we would like to encourage you to come together, pop the kettle on, enjoy a cuppa and a big slice of cake to celebrate five-years of fighting antibiotic resistance!

We have all enjoyed an era of unprecedented healthcare as a consequence of Sir Alexander Fleming's discovery, but as he warned in his Nobel prize acceptance speech - incorrect use could lead to bacteria becoming resistant. Whether you are enjoying your Tea Party at work, home, school or university, don't forget that you're doing something life changing – you're helping to tackle the impending health catastrophe that Fleming warned about. Your support will help us to safeguard future generations, so a great big thank you from all of us at Antibiotic Research UK!

WE'RE IN HOT WATER

Antibiotic resistant infections are the biggest threat to modern medicine, with 'superbugs' killing more than 700,000 people around the world each year. If we don't act now, then we will be creating an even bigger and more deadly problem for future generations. At Antibiotic Research UK we're on a mission to find new antibiotic therapies, to educate the public and professionals about antibiotic resistance and to provide patient information and support. However, this kind of cutting-edge research doesn't come cheap, which is why we need your help! Enclosed you will find our Impact Report where you will find more information about the significant difference your support will make.

MAKE A BREW TO SAVE LIVES!

In your Great British Tea Party Pack, you'll find the following goodies:

- 📄 **A letter to the host** including all of the essential information you need, as well as how to double your donation via the Big Give Christmas Challenge!
- 📄 **Fundraising Ideas** - we're sure that you are brimming with fundraising ideas but just in case we can provide some additional inspiration, we've included a few tried and tested suggestions.
- 📄 **Posters** to advertise your event
- 📄 **Flyers** about Antibiotic Research UK for you to display
- 📄 A three-sided **table-card**
- 📄 **Cake labels**, bunting and jolly balloons!
- 📄 A **press release template** to promote your fundraising (also available from our website)
- 📄 **Collection boxes** to place around your event
- 📄 A **Donation & Gift Aid Form** to be completed by those who wish to Gift Aid their donation.



You can also visit our website for more resources including Great British Tea Party invitations and Antibiotic Research UK printable logos <http://www.antibioticresearch.org.uk/great-british-tea-party/>.

DOUBLE YOUR DONATION

FROM 12PM (MIDDAY) TUES 3RD DECEMBER TO 12PM (MIDDAY) TUES 10TH DECEMBER!

We would be hugely grateful if you could donate online via The Big Give Christmas Challenge at <https://secure.thebiggive.org.uk/project/ANTRUKSavingModernMedicine> where every penny you raise will be doubled, **YES THAT'S RIGHT DOUBLED!**

The Christmas Challenge 2019 runs from 12pm (midday) Tues 3rd December – 12pm (midday) Tues 10th December. Please hold onto your cash until The Christmas Challenge opens and donate online at <https://secure.thebiggive.org.uk/project/ANTRUKSavingModernMedicine>. Every penny you raise will be doubled!

Alternatively, you can donate to us in the following ways:

ONLINE

Visit our website and pay by BACS, credit cards or PayPal. Please use the ref. 'GBTP' <http://www.antibioticresearch.org.uk/donate/>

PLEASE DO NOT SEND CASH AND DON'T FORGET GIFT AID!

BY POST

Send a cheque made payable to 'Antibiotic Research UK' (ref. GBTP) to *Antibiotic Research UK, Genesis 5, York Science Park, Church Lane, Heslington, York YO10 5DQ*



We wish you every success and hope that you have a wonderful Great British Tea Party. Please spread the word on social media:

[FACEBOOK.COM/ANTIBIOTICRESEARCHUK](https://www.facebook.com/antibioticresearchuk)

[INSTAGRAM.COM/ANTIBIOTICRESEARCHUK](https://www.instagram.com/antibioticresearchuk)

[#GBTEAPARTY](https://twitter.com/lantruk)

Also, please don't forget to use the enclosed press release template to tell your local media what you've been up to. Finally, we'd love to hear how you got on and to see your Tea Party snaps which can be emailed to us at gftp@antibioticresearch.org.uk and posted to social media.

Thank you again! Have fun, raise lots of money and make sure you tell everyone just how important it is that we act now to save our antibiotics for future generations. If you need any further information or help, then please don't hesitate to get in touch.

Best wishes,

THE GBTP TEAM

Big fans of tea and cake!

